



VISIT  
**GJIROKASTRA**  
*chronicle in stones*

### ***Newsletter No 3 December 2020***

*The newsletter of Visit Gjirokastra Association whose mission is to manage and promote Gjirokastra region as a tourism destination.*



## **Visiting Gjirokastra in Winter**

Gjirokastra is a city which can be visited every season. The amazing stone city, a UNESCO world Heritage, is inviting people to spend the festive month in its best restaurants and hotels, staying in cozy traditional rooms and enjoying best traditional food.

[Read more](#)



### Relax in Përmet in winter days

If you are tired from the busy city life, take a trip to beautiful Permet, the city with the most beautiful natural attractions in every season. We give you 2 reasons to visit Përmet this season: First they serve all the dishes you want to have in your table for the New Year, and second you can have a swim at warm thermal waters of Benja. [Read more](#)



### Visit Tepelena, food from farm to table

For what is Tepelena known for? Well the reply is for the beautiful natural area, mountains, Vjosa river and its branches, but most of all for the original food, from farm to table. They serve the food in the simplest way, especially the meat. You have all dairy products direct from farm to table and you can smell the original aroma, of herbs and farm [Read more](#)

**Tepelena Municipality supports Visit Gjirokastra Association**



The Municipality of Tepelena has supported with a fund from its budget the activities of Visit Gjirokastra, while promised another fund in the budget for the next year 2021. The municipality suggested that the touristic strategy of the region should include new products and long term touristic offer, which will bring more benefits for the community. [Read more](#)

## Other activities



### A new symbol of Unesco

A new art work is added to the UNESCO city of Gjirokastra. It is a Bronx art work symbolizing the UNESCO city, and is placed in the entrance of Old Bazaar in Gjirokastra. It is made by famous artist Mumtaz Dhrami [More](#)



### Iso-poliphonia, 15 years UNESCO

In 25 November 2020 was celebrated the 15th anniversary of inscribing the Albanian polyphonic music as an intangible heritage property into UNESCO. If you want to know about this music and its outstanding value click [here](#)



### Heritage week in Gjirokastra

From 23-29 September a number of cultural activities were organized in Gjirokastra in the framework of Week of Heritage. Exhibitions, concerts, and culinary and artisans fair held in old bazaar attracting many tourists.



### Retro in Gjirokastër

A very unique event held in the old Bazaar by Retro Albania in October 2020. Old style cars were exposed in the stone streets of Gjirokastra. Many other events, concerts, were held for a week in Gjirokastra

## Training Activities by Visit Gjirokastra Association



### Culinary and Hospitality workshop

Visit Gjirokastra organized a 3 day seminar with tourist businesses in Gjirokastra: Improving the culinary and hospitality services was the topic of Seminar. The speakers were Gladiola Dona (hospitality expert) and Armand Kikino (culinary expert). [See here](#)



### Seminar on Digital Marketing

Digital Marketing for tourism businesses was the topic of seminar held in Gjirokaster. The seminar was held on 15 September and was supported by Risi Albania. The trainer was Alma Gerxhani, digital marketing expert. See [more](#)



### Be a member of VGA association

The association Visit Gjirokastra is a unique model of private and public partnership in the region for sustainable tourism of the region. Be a member to raise your voice for all problems in tourism field and to work together to brand Gjirokastra region, to raise the number of tourists and revenues for communities



### Advertise at [www.visit-gjirokastra.com](http://www.visit-gjirokastra.com)

The portal [www.visit-gjirokastra.com](http://www.visit-gjirokastra.com) is the most visited tourism portal in all the region of Gjirokastra. With a community of almost 25,000 followers and very good engagement, this portal is a great possibility to advertise our business in the region.

**Dergo email**



**RisiAlbania**  
Partner for Growth

Një projekt i Agjencisë Zvicerane  
për Zhvillim dhe Bashkëpunim SDC



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**Agjencia Zvicerane për Zhvillim  
dhe Bashkëpunim SDC**

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